



Appendix D



DEEP BLUE FLYERING POLICY

This policy applies in relation to flyering conducted by the following premises.

Name of Premises:

Deep Blue

Address of Premises:

36 Wellington Street Leeds LS1 2DE

This policy and the conditions contained below apply to the premises in relation to flyering.

- All staff engaged in the distribution of free literature shall wear an authorisation badge issued by the council bearing the number of the authorisation badge and showing the name and contact telephone number of the consent holder.
- 2. The authorisation badge shall be produced on demand to an authorised officer of the council or other relevant agency.
- 3. All staff engaged in the distribution of free literature shall wear the authorisation badge using a highly visible lanyard.
- 4. Staff should be aware that authorisation badges are not interchangeable between consent holders and all distributors using them must be directly employed by the consent holder.

- 5. Wildcats will maintain, and make available for inspection upon request, a log/database of the name and addresses of all distributors used, together with their date of birth and National Insurance numbers. The log should record where and when the distributors were operating, materials being offered and the authorisation bade being used.
- 6. No free printed matter shall be left unattended by staff for the general public to take at their discretion.
- 7. All places in which free printed matter is being distributed must be kept free of discarded printed matter.
- 8. If an authorised officer requests the consented staff to pick up or remove discarded printed matter, the staff member shall do so immediately.
- 9. The free printed matter must bear the contact details of the company or venue or event that is being promoted.
- 10. No free printed matter shall be placed upon, attached or affixed to parked vehicles or affixed to any persons or structure.
- 11. Advertising of promotions which condone or encourage anti-social behaviour or refer to binge drinking in any way are not permitted.
- 12. Responsible promotions for alcohol must also carry the drinkaware logo. A free of charge trademark licence agreement needs to be obtained from logos@drinkaware.co.uk. Further details on the logo and use of this can be found at www.drinkaware.co.uk.
- 13. Flyers cannot be issued in city centre event spaces (Briggate, Dortmund Square, Central Square, Albion Place, Bond Court, Chancellor Court, Millennium Square and Victoria Gardens) unless an event space consent is held.
- 14. Staff must not obstruct, intimidate or threaten an officer whilst reasonably enforcing the scheme.







2-4-1 ON DANCES

BETWEEN 9PM & MIDNIGHT (THURS - SAT ONLY)

2 clubs for the price of 1

HAPPY HOURS GET 2 DANCES FOR THE PRICE OF ONE (THU - SAT 9PM - MIDNIGHT)

PAY ENTRY INTO DEEP BLUE AND RECEIVE A FREE PASS INTO PURPLE DOOR

deeplolue

The Purple Door

DEEP BLUE, 36 WELLINGTON STREET, LEEDS, LS1 2DE / THE PURPLE DOOR, 5 YORK PLACE, LEEDS LS1 2DR